

Swarajyanow Business Directory Document

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Introduction:

SwarajyaNow is a company that provides e-commerce, B2B and B2C service along with cost free business directory. A Business directory is a website or publishes media listing of information which lists all businesses within some group. Businesses can be categorized by: business type. locality. activity.

The following documentation provides the steps to create a business directory

Step-1: Go to Business Directory screen

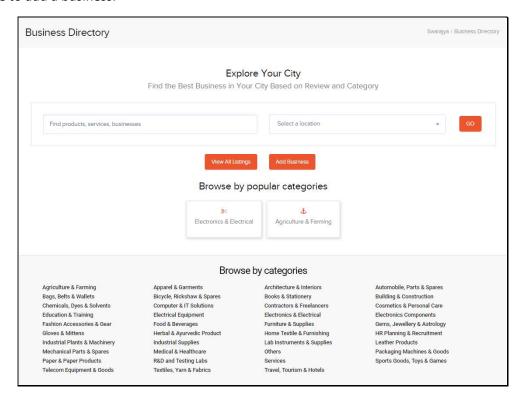
Click on "List your business" which re-directs to Business Directory page.



Step-2: View/Add Business

The "Business Directory" page provides a search box to find your business based on location/categories. You can also click on "View All Listings" to view a list of all businesses. You can create a business by clicking "Add Business".

Note: You should be a user and log in to application in order to add business otherwise you will not be able to add a business.



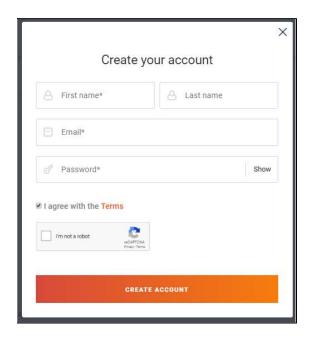
Step-3: Log in/Sign up to add Business

The "Add Business" screen asks the user to log in or sign up as a user.



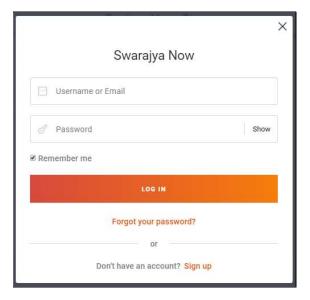
Step-4: Create a new User

The below screenshot represents the information required to create a user.



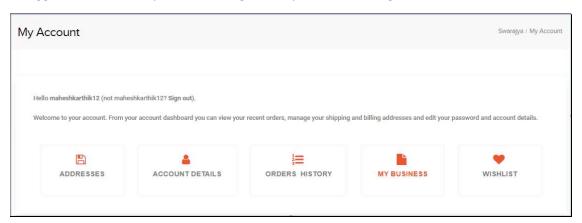
Step-5: Log in as User

The below screenshot represents the log in screen for the user.



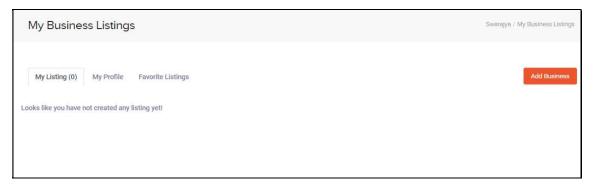
Step-6: User based Business List

Once logged in, click on "My business" to go to "My Business Listings" screen



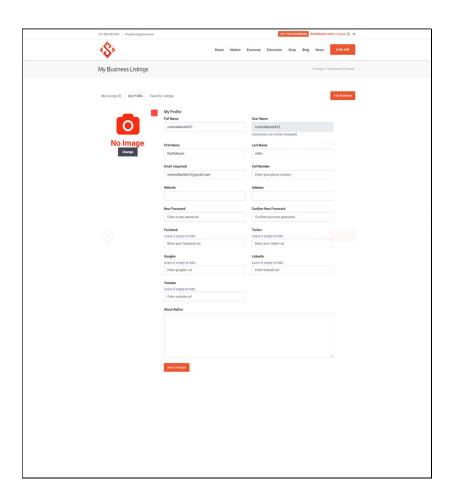
Step-7: My Business List

"My Business Listings" screen represents a list of your business, your profile and favorite listings (user based list) or is used to add business.



Step-8: My Profile

"My Profile" tab is used to update user profile.



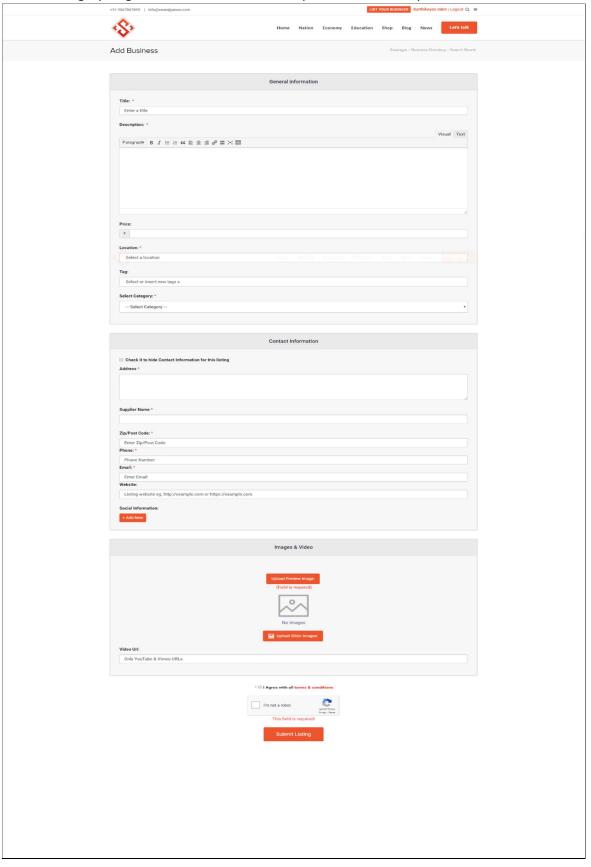
Step-9: My Favorite Business List

"Favorite Listings" views a list of user's favorite business. When a user marks a business as favorite, those businesses are listed under "Favorite Listings"



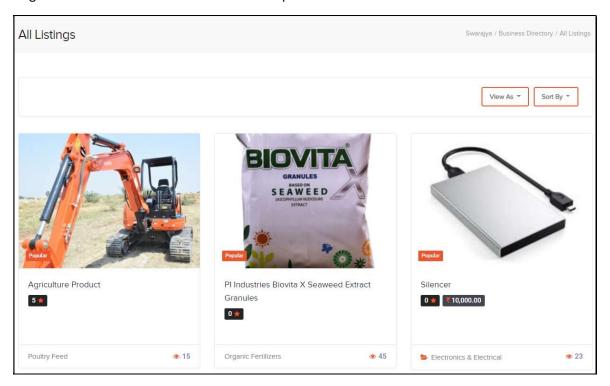
Step-10: Create New Business

The "Add Business" screen is used to collect the information about the business from user eg: Product category, Tag. The fields with a red star represents mandatory fields.



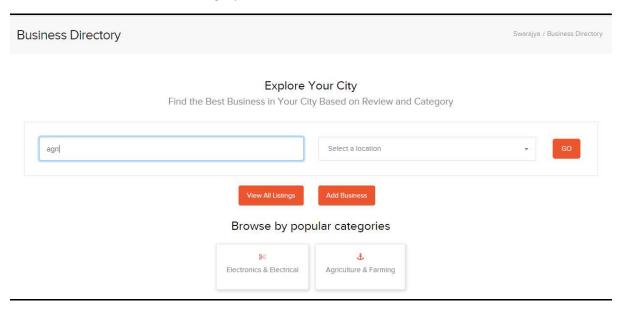
Step-11: List of all Business

"All Listings" screen represents a list of all business. You can change the way the list is viewed based on "grid view" or "list view" under "View As" option. You can sort the business "A-Z" or vice versa.



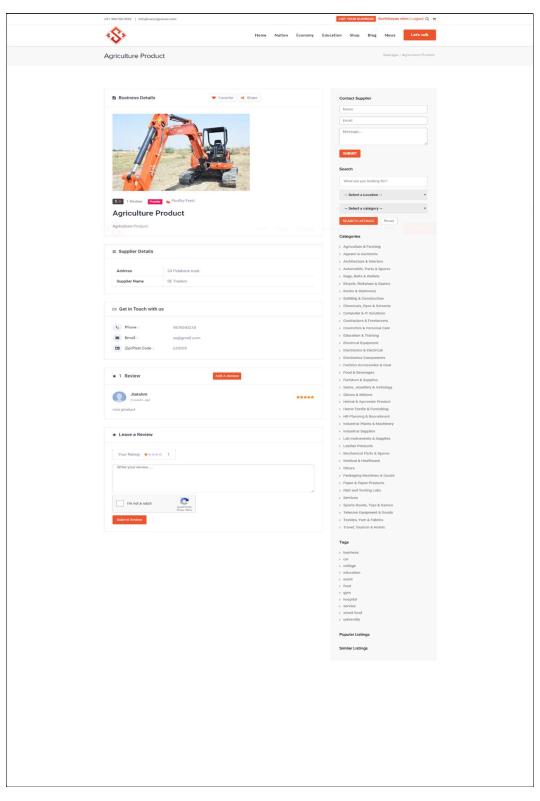
Step-12: Search Criteria

The "Business Directory" screen is used to search business based on the keyword typed. You can also search based on a location or category.



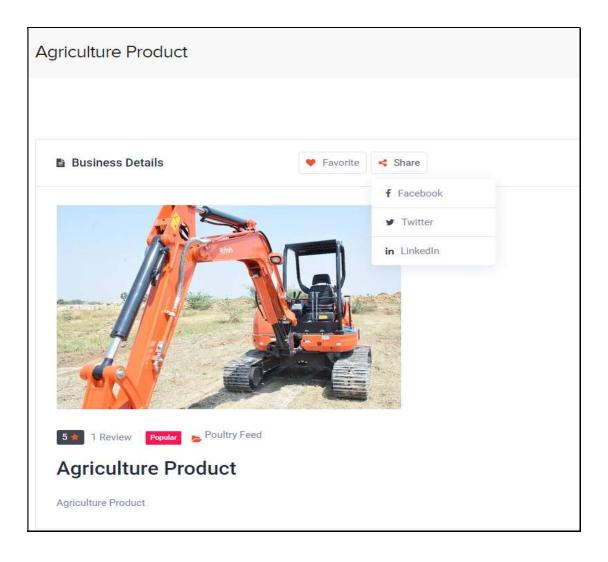
Step-13: Product Information

The below screenshot represents a sample product information eg: supplier details that can be reviewed and has star based ratings. On the right, there are options to contact the supplier, search a product based on category/location



Step-14: Share Product

The following screenshot represents the option to share the product in social media such as Facebook, Twitter, LinkedIn. You can also click "Favorite" to make a product as favourite.



Step-15: Add Product Review

Click on "Add Review" to review the product or provide star based ratings for the product.

